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15<sup>th</sup> January 2010

**In partnership with:**

Dear Care Provider,



**An easy way to find new careworkers in 2010**

**Supported by:**

This is an invitation to sign-up for a free service to help your organisation make contact with prospective careworkers actively looking for work in the residential and homecare sectors, or in home nursing services.



The Department of Health will run a national advertising campaign to encourage people to join the social care sector starting on 8<sup>th</sup> February. A new website — CareJobFinder.org — will feature prominently during the campaign.



Generous support from the Department of Health enables us to provide this service completely free of charge, and it is supported by the representative bodies whose logos appear on this letter.



Visit [www.carejobfinder.org/join](http://www.carejobfinder.org/join) today to register; provide us with some simple details about your organisation and we'll take care of the rest. CareJobFinder.org will match prospective recruits to the kind of service you provide and your organisation's postcode. If your organisation operates in more than one location, each site should register to maximise the number of recruits referred to you.



To use the service, your organisation must be registered in England with the Care Quality Commission as a homecare agency, care



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home or nurses' agency (you'll be asked for the number printed on your registration certificate during the sign-up process). Businesses in Wales, Scotland and Northern Ireland can also use the service, as long as they are registered with the appropriate regulator.

In February we'll begin sending you e-mails about prospective recruits. Each message will provide the candidate's contact details, when they are available and their work preferences. You can then contact them directly and begin your standard recruitment and selection procedures.

To maximise the benefits of the advertising campaign each candidate will be referred to nine other local employers. We recommend that you make contact with candidates quickly, preferably by telephone in the first instance.

We expect recruits with a variety of backgrounds and experience to respond to the advertising campaign. However, CareJobFinder.org will also identify those recruits who may qualify your organisation under the new scheme Care First Careers, for a £1,000 cash subsidy from Jobcentre Plus for employing someone aged between 18-24 years who has been claiming Jobseekers' Allowance continuously for six months. In addition to the cash subsidy, free pre-employment training support is also on offer ensuring that your new recruit's skills and motivation fit with your individual business needs. More information about the subsidy and pre-employment training is available from [www.jobcentreplus.gov.uk/carefirstcareers](http://www.jobcentreplus.gov.uk/carefirstcareers).

We hope that CareJobFinder.org will help your recruitment in 2010. Please visit [www.carejobfinder.org/join](http://www.carejobfinder.org/join) today, where you will also find more information about the service.

Yours faithfully,

A handwritten signature in black ink, appearing to read 'Colin Angel', written in a cursive style.

**Colin Angel**  
Head of Policy and Communication

*CareJobFinder.org is run by the United Kingdom Homecare Association Ltd in partnership with the Department of Health and supported by members of the Care Providers Alliance. UKHCA is a not-for-profit organisation.*